

MIS TALKS

@ Singapore Gifts and Stationery Show 2010

FREE

COMPLIMENTARY
ADMISSION

MARINA BAY SANDS EXPO & CONVENTION CENTER
18 – 20 AUGUST 2010 | 11.30AM – 3.00PM

Day 1 • 18 August 2010

1300hrs

**David vs Goliath:
How Challengers
Can Succeed**



Mário Braz de Matos

1400hrs

**How to Be an Effective
Master of Ceremony**



Ross Sarpani

Day 2 • 19 August 2010

1130hrs

**Getting Media Attention for
Your Business**



Dean Shams

1300hrs

**No Budget, Low Budget A&P
Strategies for SMEs**



Pamela Wigglesworth

1400hrs

**5.5 Ways To Increase Sales
Today!**



Tom Abbott

Day 3 • 20 August 2010

1130hrs

**Next Level Confidence for
Success in Any Area of
Life**



Maria Kassova

1300hrs

**The Trust Edge:
Being a Trusted Advisor**



Trip Allen

1400hrs

**Marketing Transformation
– Achieving Profitability
and Sustainability In a
Competitive Market**



Melvin Chee

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